

ROGERS CABLE NETWORK FUND APPLICATION FORM 2017

RE-APPLICATION TO THE
ROGERS CABLE NETWORK FUND NO: _____ YES: _____ WHEN: _____

DID THIS PROJECT APPLY TO THE
ROGERS DOCUMENTARY FUND NO: _____ YES: _____ WHEN: _____

Project Title:

1. Project Information:

Project Title _____

Genre:

Drama *Childrens* *Animation* *Documentary* *Variety* *Performing Arts* *Educational/ Institutional*

Broadcast Length: _____

Language Versions: English _____ French _____ Aboriginal _____ Third Language _____

Have you budgeted for closed captioning and described videos: _____

Has Rogers Cable Network Fund invested in previous season of this TV series?

YES: _____ NO: _____ WHICH SEASONS: _____

2. Production Company:

Name: _____

Address: _____

Phone: _____ Email: _____

Key Contact: _____

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3. Key Personnel:

Executive Producer (s): _____

Producer (s): _____

Other Producer(s): _____

For the purposes of calculating Canadian content status, please list all key personnel and attach their CV's. Projects must achieve a minimum of 6/10 Canadian content points.

<u>POSITION</u>	<u>NAME</u>	<u>CITIZENSHIP</u>	POINTS
Director(s)	:	_____	

Writer(s)	:	_____	

1 st Highest Paid Performer	:	_____	

2 nd Highest Paid Performer	:	_____	

Production Designer	:	_____	

Director of Photography	:	_____	

Editor	:	_____	
Composer	:	_____	

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4. Production:

Proposed dates of commencement and completion of principal photography: _____

Location(s) of photography: _____

Delivery date to broadcaster: _____

Co-Venture: Yes ____ No ____

Treaty Co-production Yes ____ No ____ Country _____

Canadian participation % _____ Co-producer _____

5. Broadcast License Fees:

Cable channel first play commitment _____

Trigger broadcaster license fee:
(pure license ONLY) _____

Second or third window pre-sale(s): _____

TOTAL BROADCASTER LICENSE CONTRIBUTION:

Are you accessing funding from a Broadcaster performance envelope? YES: _____ NO: _____

Broadcaster: _____ Envelope Amount: _____

PROOF OF CONCEPT:

Link: _____

Password: _____

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6. Proposed Financing Scenario:

SOURCES OF FINANCING	AMOUNT	TYPE	COMMITTED	PROJECTED	% OF BUDGET
ROGERS CABLE NETWORK FUND		EQUITY			
TOTAL					

- Any contribution from a broadcaster performance envelope(s) must be listed as a separate line item(s) from your broadcast license fee(s) on your proposed financing scenario.
- Broadcaster equity or services must be listed as separate line items.

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The following additional documentation *MUST* be submitted electronically with the application

1. Synopsis of project (maximum one page)
2. Detailed treatment
3. Complete, detailed and dated production budget in industry standard format
4. Financing breakdown and proof of financing already secured
5. Production schedule
6. A detailed marketing and distribution strategy including sales projections
7. Biographies and filmographies of key personnel
8. Proposed cast and crew lists
9. Resumes of all personnel assuming a point position as set out under CRTC policies for the recognition of Canadian programs
10. Firm letter of commitment from a Canadian broadcaster indicating a Cable channel's first prime time play (all episodes) and its financial commitment (license fee and broadcaster performance envelope commitment) and a guarantee to broadcast the program within 2 years of completion and delivery of production
11. A list of sales to-date of prior seasons of that series must be included in your application.
12. Description of the Applicant Production Company and its activities
13. For series renewal applications, you must also submit the following:
 - audience numbers for prior seasons
 - international sales to date
 - samples of social media activity, trending
 - traditional press earned
 - awards

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Signature of Applicant: _____

Date: _____

**ALL APPLICATIONS ARE TO BE COMPLETED ON THE FORM PROVIDED. PLEASE
NOTE THAT INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**

NO MATERIALS SUBMITTED WITH AN APPLICATION WILL BE RETURNED.